



STUDY GUIDE

lgsjtmuse_(edited)_FINAL_real_3.psd (MISCELLANEOUS)

Category Overview

Welcome to the lgsjtmuse_(edited)_FINAL_real_3.psd. This category is all about creativity, adaptability, and design thinking under time pressure. You will face two rounds where the theme and design style will be revealed only when the round begins—no advance preparation, no hints.

The goal? To see how well you can think on your feet and translate ideas into powerful visual designs.

Round 1

Duration: 1 hour 30 minutes

Delegate cap: 2

The first round of lgsjtmuse_(edited)_FINAL_real_3.psd has delegates adapt a surprise theme, given at the start of the round, into a brilliantly formed poster. Using visuals, color grading, editing, and other techniques, graphic designers will have to make their posters pop, and leave a lasting image on judges (and possibly onlookers).

Delegates will be allowed to use any digital software (like Canva, Photoshop, Illustrator), or their own hand-drawn methods.

Note: This will not be an elimination round. Delegate caps and round timings are open to change on the day of the event. Category head decisions on such are final.

Judging Criteria

- Creativity & Originality
- Theme Relevance
- Colors, Composition and Design Quality
- Overall Impact & Memorability

Rules

- All work must be original; no plagiarism or copying.
- No extra time will be given; submit within the allotted time.
- Offensive or inappropriate content will lead to disqualification.
- Posters must follow the size and format instructions given on the spot.
- AI-generated images are not allowed.

Failure to abide by the rules will result in immediate disqualification or mark deductions.



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Round 2

Duration: 45 minutes

Delegate cap: 2

In the second round, delegates will revisit their poster from round 1, but this time morphing it into something new. Each team will be randomly assigned a stylistic genre that they must use to warp their old poster to fit the descriptor. Delegates must keep the idea of the original poster, its theme, constant, while still abiding by their new flair.

Possible Styles:

- Minimalist
- Brutalist
- Retro/Vintage
- Pop Art
- Futuristic
- Abstract/Conceptual

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- No extra time will be given; submit within the allotted time.
- Offensive or inappropriate content will lead to disqualification.
- Posters must follow the size and format instructions given on the spot.
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Judging Criteria:

- Style Adaptation
- Creativity & Innovation
- Aesthetic Quality.
- Time Management